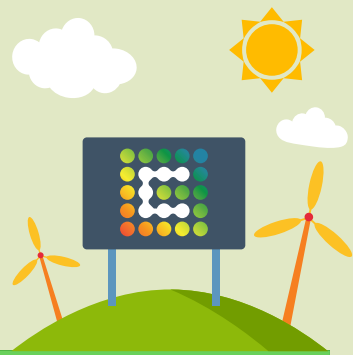


GO GREEN WITH CIRRUS!

Do you know?

By investing in a Cirrus LED display you will save money on your overall energy bill. Less power consumption means a better environment and more money in your pocket!



LET'S DO THE MATH → Operational Cost - 2'x6' Sign - Full Power

Electricity Cost**



Other Manufacturers

1 Month

\$47.39



\$95.83

1 Year

\$568.73

\$1,149.91

10 Years

\$5,687.28

\$11,499.08

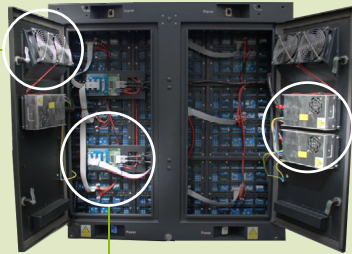
OTHER BRANDS WASTE POWER → Rear View Non-Cirrus Display

1. Running Fans

Fans suck in outside air filled with moisture and dirt, depositing contaminants onto delicate electrical components. Each fan requires a significant amount of power to run and an outage could mean catastrophic sign failure and replacement.

2. Open Running Wires

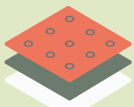
Wires sprawling across the board wastes electricity as currents pass through the display, a process known as "resistive heating".



3. Power Supply

Large power supplies create more heat and extra fans are needed. Typical input power wasted is between 20 - 35%.

A CIRRUS DISPLAY → Rear View



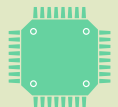
Completely Sealed Circuitry



95% Energy Efficient



No Fans



Integrated Components

- Less Expensive
- Easier to Use
- No Catches
- No Compromises

Learn more about Cirrus displays at CirrusLED.com or call 1-877-639-4906

**Price based on average max watts from eight, full-color signs manufactured by six widely known LED display companies. Cirrus average based on max watts from all full-color signs. Price based on average U.S. cost per kWh. 2'x6' simulation accounts for a 12mm pitch sign with 6,912 pixels. Math based on real quotes. Ask a Cirrus representative for more info or go online for a brochure listing our power usage.